



A path to beauty & abundance

Meeting Agenda for March 20, 2017 – 7:30PM

1. Roll-call

Board Members (2016)		
Chairperson: Amaru Bustamante	Vice-Chairperson: Isabel Bustamante	Secretary and Treasurer: Pedro Mejia
Trustee: Angela Alberti	Trustee: Randall Esulto	

Other Attendees			

2. News and Recent Events

- 2.1. Bogota Beautiful renews its Bogota Community Garden plot rental for 2017
- 2.2. Trustees meeting occurred on 2/26/17

3. Open Projects

3.1. Community Garden

- 3.1.1. What: By permission of the Bogota City Council, a community garden installed by Bogota Beautiful, and maintained by Community Garden members that provides land for plants, flowers, herbs, and possibly produce
- 3.1.2. Updates: Community Garden Committee proposed an extension to the garden to increase overall space and add raised beds; solar spotlights purchased

3.2. Earth Day 2017

- 3.2.1. What: Third year Earth Day Cleanup event of Bogota areas
- 3.2.2. Why: To clean up and beautify public areas of Bogota and being consistent with a quality of life improvement
- 3.2.3. When: April 22, 2017
- 3.2.4. Where: Various cleanup and beautification areas including WWI memorial, W. Main Street including Street Planters, etc.
- 3.2.5. Who: Project Lead/s: Isabel Bustamante, Amaru Bustamante; Resources: Earth Day Cleanup Committee (Alicia P., Cornelia G. Joe G. tbd), Bogota Rescue Squad, Bogota DPW, Bogota Recreation Center, etc.
- 3.2.6. Updates: Recreation Center resources update; some cleanup areas selected; event registration live; Olsen Pavilion not available so we need a different base of operations

3.3. World War I Memorial Beautification

- 3.3.1. What: Beautify the area around the World War I Memorial
- 3.3.2. Why: To beautify the area in honor of veterans
- 3.3.3. Where: Corner of W. Fort Lee Rd and River Rd
- 3.3.4. Who: Project Lead: Amaru Bustamante, Resource: VFW
- 3.3.5. Target participants: Bogota VFW volunteers, municipal resources, etc.
- 3.3.6. Updates: Coordinating together with Earth Day to utilize the volunteer resources; solar spotlights purchased; mulch tbd

3.4. Yoga in the Park

- 3.4.1. What: Yoga lessons led by volunteer certified yoga instructors
- 3.4.2. Why: To promote health and wellness
- 3.4.3. When: Every Saturday in May and June 2017, 9am – 10am
- 3.4.4. Where: Olsen Park
- 3.4.5. Who: Isabel Bustamante, Lorrie Nichols, Lynn Demetrakis, and Helene Cierzo

3.5. Jump Rope for Heart

- 3.5.1. What: A fundraiser to benefit the American Heart Association
- 3.5.2. Why: To promote health and wellness and to raise money for the AHA
- 3.5.3. When: May 27, 2017
- 3.5.4. Where: tbd
- 3.5.5. Who: Isabel Bustamante, Rescue Squad (for CPR training), Sharron Morra, etc.

3.6. Storefront Pop-Up Art Gallery

- 3.6.1. What: Request Bogota store-fronts and other public-display venues to host artwork of local Bogota artists. These might be “pop-up” events where artwork is displayed for a limited time, may or may not have an event associated with it (e.g. “meet the artist”, etc.), and the artwork may or may not be for sale as determined and agreed by the participants.
- 3.6.2. Who: Project Lead: Amaru Bustamante
- 3.6.3. Updates: Requires a new promotional push – Target March 2017
 - 3.6.3.1. Local artist, Rita Flores, is interested to display her art; pending request is open with a local business

4. Other Business, New Project Ideas or Requests

- 4.1. Pastor Jodie Wu of Bogart Memorial Reformed Church reached out to us to consider potential opportunities to work together on community development projects
- 4.2. Suggested project ideas:
 - 4.2.1. “Seniors Lawn Care” – Community Service opportunity for H.S. students to assist Senior Citizens with basic lawn care
 - 4.2.2. “Bogota Block Party” – Community building and fundraising event
- 4.3. Please share with your communities: Bogota Beautiful was registered with Amazon Smile where 0.5 percent of purchases will be donated to Bogota Beautiful. Use <http://smile.amazon.com/ch/81-2334607> when shopping to select Bogota Beautiful, Inc. as your charitable organization.

5. Open Discussion