



A path to beauty & abundance

Meeting Agenda for February 15, 2017 – 7:30PM

1. Roll-call

Board Members (2016)		
Chairperson: Amaru Bustamante	Vice-Chairperson: Isabel Bustamante	Secretary and Treasurer: Pedro Mejia
Trustee: Angela Alberti	Trustee: Randall Esulto	

Other Attendees			

2. News and Recent Events

- 2.1. International Potluck Lunch – Completed
- 2.2. Bogota Beautiful presents High School Musical - Canceled

3. Open Projects

3.1. Community Garden

- 3.1.1. What: By permission of the Bogota City Council, a community garden installed by Bogota Beautiful, and maintained by Community Garden members that provides land for plants, flowers, herbs, and possibly produce
- 3.1.2. Updates: Community Garden Committee intends to propose an extension to the garden to increase overall space and add raised beds

3.2. Earth Day 2017

- 3.2.1. What: Third year Earth Day Cleanup event of Bogota areas
- 3.2.2. When: April 22, 2017
- 3.2.3. Where: TBD
- 3.2.4. Why: To clean up public areas of Bogota and being consistent with a quality of life improvement
- 3.2.5. Who: Project Lead/s: Isabel Bustamante, Amaru Bustamante
 - 3.2.5.1. Resources: Earth Day Cleanup Committee (Alicia P., Cornelia G. Joe G. tbd), Bogota Rescue Squad, Bogota DPW, Bogota Recreation Center, etc.

3.3. World War I Memorial Beautification

- 3.3.1. What: Beautify the area around the World War I Memorial
- 3.3.2. When: Q2 2017
- 3.3.3. Where: Corner of W. Fort Lee Rd and River Rd
- 3.3.4. Why: To beautify the area in honor of veterans
- 3.3.5. Who: Project Lead: Amaru Bustamante, Resource: VFW
- 3.3.6. Target participants: Bogota VFW volunteers, municipal resources, etc.
- 3.3.7. Updates: Consider coordinating together with Earth Day to utilize the volunteer resources

3.4. Storefront Pop-Up Art Gallery

- 3.4.1. What: Request Bogota store-fronts and other public-display venues to host artwork of local Bogota artists. These might be “pop-up” events where artwork is displayed for a limited time, may or may not have an event associated with it (e.g. “meet the artist”, etc.), and the artwork may or may not be for sale as determined and agreed by the participants.
- 3.4.2. Who: Project Lead: Amaru Bustamante
- 3.4.3. Updates: Requires a new promotional push – Target March 2017
 - 3.4.3.1. Local artist, Rita Flores, is interested to display her art

4. Other Business, New Project Ideas or Requests

- 4.1. Please share with your communities: Bogota Beautiful was registered with Amazon Smile where 0.5 percent of purchases will be donated to Bogota Beautiful. Use <http://smile.amazon.com/ch/81-2334607> when shopping to select Bogota Beautiful, Inc. as your charitable organization.
- 4.2. Suggested project ideas:
 - 4.2.1. “Jump Rope for Heart” – Fundraiser event to benefit the American Heart Association
 - 4.2.2. “Yoga in the Park” – Free Yoga lessons led by volunteer certified yoga instructors to promote health and wellness
 - 4.2.3. “Seniors Lawn Care” – Community Service opportunity for H.S. students to assist Senior Citizens with basic lawn care
 - 4.2.4. “Bogota Block Party” – Community building and fundraising event

5. Open Discussion