



A path to beauty & abundance

Meeting Agenda for June 15, 2016 – 7:30PM

1. Roll-call

Board Members (2016)		
Chairperson: Amaru Bustamante	Vice-Chairperson: Isabel Bustamante	Secretary and Treasurer: Pedro Mejia
Trustee: Angela Alberti	Trustee: Randall Esulto	

Active Members		
Joseph Baldacci	Linda Diaz-Murphy	Daniele Fede
John Fowler	Joseph Gallagher	Cornelia Geraghty
Nancy Guaman	Michael Leong	Pauline McDonnell
Maribeth Mejia	Christine Mitchell	Alicia Pugh
Michelle Rebain	Marysol Rodriguez	Nancy Sierra

2. News and Recent Events

- 2.1. Bogota Beautiful Trademark application was approved and published
- 2.2. Bogota Beautiful is now a registered 501c3 non-profit
- 2.3. Bogota Bulletin has featured several stories this year related to Bogota Beautiful projects
- 2.4. Certificate of Acknowledgement created by Randall Esulto
- 2.5. Amaru B. addressed the latest St. Josephs Confirmation class re: community service opportunities
- 2.6. Yoga in the Park May events were all successfully completed
- 2.7. Walk with the Mayor event was successfully completed, with approx. 65 participants
- 2.8. Community Garden soft launch was successfully completed

2.9. Community Garden

- 2.9.1. What: By permission of the Bogota City Council, a community garden installed by Bogota Beautiful, and maintained by Community Garden members that provides land for plants, flowers, herbs, and possibly produce
- 2.9.2. When: Year-round beginning Q2 2016
- 2.9.3. Where: Corner of River Road and E. Fort Lee Road next to World War I memorial
- 2.9.4. Why: To provide a common gardening space for Bogotians (including those who may not have their own gardening space, such as apartment dwellers) to share gardening tips and build friendships while contributing to the community and environment. To fulfill on the possibility of beauty, sustainability, and abundance.
- 2.9.5. Who: Project Lead: Isabel Bustamante

2.9.5.1. Resources: Cornelia Geraghty, Nancy Sierra, Joe Baldacci, Marysol Rodriguez, Michael Leong, Pauline McDonnel, Alicia Pugh, Amaru Bustamante, Joseph Gallagher, Teaneck Community Garden leaders, City Green, Eric Fuchs-Stengel, etc.

2.9.6. Target participants: Bogota Beautiful Community Garden members

2.9.7. Updates:

2.9.7.1. Deer fence is installed, with special thanks to Joseph Baldacci for his great work

2.9.7.2. Pathway mulch, Rain Barrel pedestals, and Rain Barrels are installed, with special thanks to Joe G. and Nancy G.

2.9.7.3. Entry Gate arbor is installed, with special thanks to Nancy Guaman

2.9.7.4. Ribbon cutting occurred on June 11 with 65+ attendees

2.9.7.5. Six (6) plots are rented so far

2.9.7.6. Garden Trust Fund established

2.9.7.7. Insurance / Liability requirements to be followed up on by the CGC

2.9.7.8. Sculpture and other enhancements remain open

2.9.8. Give A Garden

2.9.8.1. What: Offer to plant a vegetable garden on neighborhood properties

2.9.8.2. Where: Private homes' yards, and other properties (e.g. corner of Fort Lee and River Road across from gas station)

2.9.8.3. Why: To meet our neighbors and introduce them to vegetable gardening as just one part of sustainable living. In keeping with the Bogota Beautiful mission, to beautify Bogota and enhance the quality of life and level of satisfaction of its residents. To fulfill on the possibility of contribution and sustainability.

2.9.8.4. Who: Project Lead/s: Joseph Gallagher

2.9.8.5. Updates:

2.9.8.5.1. Still needs promotion

2.10. Yoga In The Park 2016

2.10.1. What: Yoga lessons led by volunteer certified yoga instructors

2.10.2. When: Every Saturday in May and June 2016, 9am – 10am

2.10.3. Where: Olsen Park

2.10.4. Why: To promote health and wellness

2.10.5. Who: Project Lead/s: Isabel Bustamante

2.10.5.1. Resources: Amaru Bustamante, Lynn Demetrakis, Kathryn Livingston, and Helene Cierzo

2.10.6. Updates:

2.10.6.1. Yoga Mats will be available for \$25; we will not have extra mats to borrow this year

2.10.6.2. All May sessions successfully completed

2.11. Bogota's Best Home Curb Appeal Contest

- 2.11.1. What: Offer a reward or incentive to residents who beautify their front or side of home
- 2.11.2. Where: Private homes' front and side yards in Bogota, NJ
- 2.11.3. Why: To recognize residents who take special care in maintaining their homes and landscaping and to encourage residents and businesses to landscape and beautify the community.
- 2.11.4. Who: Project Lead/s: Maribeth Mejia, Pedro Mejia
- 2.11.5. Resources: Isabel Bustamante
- 2.11.6. Updates:
 - 2.11.6.1. 5/3: Contest rules flyer posted
 - 2.11.6.2. 6/15: Online Photo Contest (<http://woobox.com/7c4wr7>) was published to Facebook and Bogota Beautiful website

2.12. Storefront Pop-Up Art Gallery

- 2.12.1. What: Request Bogota store-fronts and other public-display venues to host artwork of local Bogota artists. These might be "pop-up" events where artwork is displayed for a limited time, may or may not have an event associated with it (e.g. "meet the artist", etc.), and the artwork may or may not be for sale as determined and agreed by the participants.
- 2.12.2. When: Year-round, on a rotating, and voluntary basis of participating hosts and contributing artists
- 2.12.3. Where: Bogota-based storefronts and other Bogota venues where artwork may be publicly displayed
- 2.12.4. Why: To promote local artists and businesses, and, in keeping with the Bogota Beautiful mission, to beautify Bogota and enhance the quality of life and level of satisfaction of its residents. To fulfill on the possibility of beauty and aliveness.
- 2.12.5. Who: Project Lead: Amaru Bustamante
 - 2.12.5.1. Resources: Isabel Bustamante, Joseph Gallagher, Bob Calleja, Daniele O'Brien, Stephen Mazzella, Robert Robbins, etc.
 - 2.12.5.2. Target participants: Local artists, businesses, visitors
- 2.12.6. Updates:
 - 2.12.6.1. Bogota Library is accepting applications for artists to display at their gallery
 - 2.12.6.2. Stephen Mazzella's work is currently on display June – July 2016
 - 2.12.6.3. Sante Fe Wine & Liquor is ready to display new art

2.13. Street Banners

- 2.13.1. What: Fixtures and Banners that can be displayed on W. Main St. year-round for different holiday occasions
- 2.13.2. When: TBD
- 2.13.3. Where: W. Main Street street lamps
- 2.13.4. Why: To beautify Bogota and celebrate different seasons
- 2.13.5. Who: Project Lead/s: Requesting a project leader
 - 2.13.5.1. Resources: Alicia Pugh, Bogota DPW, etc.
- 2.13.6. Updates: *No updates at this time*

3. Other Business, New Project Ideas or Requests

- 3.1. Requesting ideas for fundraisers

3.2. Requesting project ideas for August through end-of-year

3.2.1. "War Memorial Beautification" – Beautification project submitted by John Mitchell

3.2.2. "Seniors Lawn Care" – Community Service opportunity for H.S. students to assist Senior Citizens with basic lawn care

3.2.3. "Bogota Block Party" – Community building and fundraising event

3.2.4. "Community Theater" – Community building and fundraising event submitted by Isabel Bustamante

3.3. Send a mid-year Newsletter recapping past, present, and upcoming projects

3.4. Website and Social Media (Facebook, Twitter, Instagram, Pinterest) are regularly updated Please Follow, PIN and Tag us anytime!

4. **Open Discussion**