

Bogota Beautiful

A path to beauty & abundance

Meeting Agenda for December 21, 2016 – 7:30PM

1. Roll-call

Board Members (2016)		
Chairperson: Amaru Bustamante	Vice-Chairperson: Isabel Bustamante	Secretary and Treasurer: Pedro Mejia
Trustee: Angela Alberti	Trustee: Randall Esulto	

Other Attendees			

2. News and Recent Events

2.1. Bogota's Best Home Curb Appeal – Completed

2.1.1. The winner, Miranda Family at 340 Larch Ave, was presented with the award and prizes on Saturday, 11/12/16.

2.2. Walk with the Mayor: Stigma Free Zone – Completed

2.2.1. The event was held on Saturday, 11/19/16, and was attended by approximately 100 participants. Short talks were given by Mayor Kelemen, Amaru Bustamante (BB), Jill Connolly (BHS), and Cynthia Chazen (SFZ News) followed by a 1.75 mile walk.

2.3. Borough Hall Tree Lighting – Completed

2.3.1. By request of the Recreation Center, we facilitated the participation of local members of the Schiller Institute Chorus who sang holiday carols at this 12/9/16 event, which was well attended. Additionally, the Bogota Girl Scouts decorated the tree and sang at the event. Also, raffle prizes were given out, a professional DJ played music for the crowd, and Mr. and Mrs. Santa Claus made a special appearance, followed by hot chocolate at the firehouse. A nice time was had by all.

2.4. Bogota Planning Board has given preliminary approval for construction of a new housing complex. Next Council Meeting is on 12/29/16, 7pm when the Council is expected to discuss and vote on the project.

3. Open Projects

3.1. Just Dance 2017

3.1.1. What: A pre-New Year's Eve dance party

3.1.2. When: Friday, December 30, 2016, 8PM – Midnight

3.1.3. Where: Bogota VFW

3.1.4. Why: To bring the community together in the spirit of celebration, fun, peace, and togetherness. Also, to raise funds for Bogota Beautiful

3.1.5. Who: Project Lead/s: Maribeth Mejia, Anita Zambrano

3.1.5.1. Resources: Isabel Bustamante, Diane Mancini, etc.

3.1.6. Updates:

3.1.6.1. VFW Deposit made

3.1.6.2. Flyers distributed to Steen and St. Josephs. Others to be distributed to Bixby

3.1.6.3. Event registration created, and promoted via email, WhoFish, and social media (FB, Twitter)

3.1.6.4. Other updates to be discussed

3.2. Bogota Public Library: International Potluck Lunch

3.2.1. What: A joint Bogota Library and Bogota Beautiful community potluck party to bring people together and encourages participants to bring a favorite dish or dish from their cultural/national background

3.2.2. When: Saturday, January 28th, tentatively 1PM – 3PM

3.2.3. Where: Bogota Senior Citizens Center

3.2.4. Why: To bring the community together to celebrate diversity. Also, to provide publicity for the Library and Bogota Beautiful

3.2.5. Who: Project Lead/s: Alicia Pugh, Cornelia Geraghty

3.2.5.1. Resources: Tommy Skrnich, Radwa Ali, Isabel Bustamante

3.2.6. Updates: To be discussed

3.3. Community Garden

3.3.1. What: By permission of the Bogota City Council, a community garden installed by Bogota Beautiful, and maintained by Community Garden members that provides land for plants, flowers, herbs, and possibly produce

3.3.2. Updates:

3.3.2.1. BCGC will ask the Fire Department to fill the Rain Barrels on a scheduled basis

3.3.3. Give A Garden

3.3.3.1. What: Offer to plant a vegetable garden on neighborhood properties

3.3.3.2. Where: Private homes' yards, and other properties (e.g. corner of Fort Lee and River Road across from gas station)

3.3.3.3. Who: Project Lead/s: Joseph Gallagher

3.3.3.4. Updates: Promote for 2017, others to be discussed

3.4. World War I Memorial Beautification

3.4.1. What: Beautify the area around the World War I Memorial

3.4.2. When: Q2 2017

3.4.3. Where: Corner of W. Fort Lee Rd and River Rd

3.4.4. Why: To beautify the area in honor of veterans

3.4.5. Who: Project Lead: Amaru Bustamante

3.4.5.1. Resources: Bogota VFW

3.4.6. Target participants: Bogota VFW volunteers, municipal resources, etc.

3.4.7. Updates: Postponed to Q2 2017

3.5. Bogota Beautiful presents High School Musical

3.5.1. What: A community theater production of Disney's High School Musical

3.5.2. When: Spring/Summer 2017

3.5.3. Where: Steen School

3.5.4. Why: To engage and provide an opportunity for Bogota's young people, actors, dancers, artists, and musicians, amateurs and professionals alike, to come together to showcase their talents and provide entertainment for the community.

3.5.5. Who: Project Lead: Isabel Bustamante

3.5.6. Target participants: Bogota's teens and anyone interested to participate in a community theater production

3.5.7. Updates: To be discussed

3.6. Storefront Pop-Up Art Gallery

3.6.1. What: Request Bogota store-fronts and other public-display venues to host artwork of local Bogota artists. These might be "pop-up" events where artwork is displayed for a limited time, may or may not have an event associated with it (e.g. "meet the artist", etc.), and the artwork may or may not be for sale as determined and agreed by the participants.

3.6.2. Who: Project Lead: Amaru Bustamante

3.6.3. Updates:

3.6.3.1. Bogota Library is accepting applications for artists to display at their gallery

3.6.3.2. Sante Fe Wine & Liquor is ready to display new art

3.6.3.3. This project has stagnated and requires a new promotional push

4. Other Business, New Project Ideas or Requests

4.1. Trustee meeting scheduled for 12/22/16

4.2. Bogota Beautiful website has been updated with a new theme. We welcome your suggestions to improve the site.

4.3. A Facebook Fundraiser was created in coordination with Giving Tuesday and runs through 12/31/16. Visit the BB FB page to donate.

4.4. Bogota Beautiful was registered with Amazon Smile where 0.5 percent of purchases will be donated to Bogota Beautiful. Use <http://smile.amazon.com/ch/81-2334607> when shopping to select Bogota Beautiful, Inc. as your charitable organization.

4.5. "Painting 101" fundraiser idea – A all-inclusive painting tutorial by local artist Mary Ellen Murphy

4.5.1. Original dates proposed did not work with Mary Ellen's availability. New dates to be proposed.

4.6. Suggest project ideas:

4.6.1. "Seniors Lawn Care" – Community Service opportunity for H.S. students to assist Senior Citizens with basic lawn care

4.6.2. "Bogota Block Party" – Community building and fundraising event

4.7. Send an end-of-year Newsletter recapping past, present, and upcoming projects

4.8. Website and Social Media (Facebook, Twitter, Instagram, Pinterest) are regularly updated Please Follow, PIN and Tag us anytime!

Open Discussion