



A path to beauty & abundance

Meeting Agenda for November 16, 2016 – 7:30PM

1. Roll-call

Board Members (2016)		
Chairperson: Amaru Bustamante	Vice-Chairperson: Isabel Bustamante	Secretary and Treasurer: Pedro Mejia
Trustee: Angela Alberti	Trustee: Randall Esulto	

Other Attendees			

2. News and Recent Events

- 2.1. Bogota Beautiful supported the Bogota Recreation Center Fall Festival 2016 event, which was a great success
 - 2.1.1. Thank you to all who volunteered including: Amaru B., Anita Z., Annette Z., Camille T., Isabel B., Joe G., Lucy L., Maribeth M., Max M., Pauline M., Pedro M., Ron N., Sara R., and Valeria B.!

3. Open Projects

- 3.1. **Bogota Public Library: International Potluck Dinner, Date To-Be-Determined**
 - 3.1.1. Updates: Like last year, we are partnering with the Library to promote this community event
- 3.2. **Walk with the Mayor: Stigma-Free Zone, Saturday, November 19, 2016**
 - 3.2.1. What: A walk through Bogota with the Bogota Mayor, Christopher Kelemen
 - 3.2.2. When: Saturday, November 19, 2016, 10AM - 12PM
 - 3.2.3. Where: Start and End at Olsen Park Pavilion
 - 3.2.4. Why: To promote mental health and wellness, and to honor Bogota’s recent resolutions declaring the schools and town as Stigma-Free Zones
 - 3.2.5. Who: Project Lead/s: Christopher Kelemen
 - 3.2.5.1. Resources: Amaru Bustamante, Angela Alberti, Cynthia Chazen, Isabel Bustamante, etc.
 - 3.2.6. Updates:
 - 3.2.6.1. Cynthia Chazen will give a short talk about Stigma-Free initiatives
 - 3.2.6.2. Stigma-Free Promotional materials will not be available, but leftover WWTM materials will be used
 - 3.2.6.3. Social Media event promotion completed

3.2.6.4. Flyers to be handed out on Thursday, 11/17/16 to the schools

3.2.6.5. Team of 4 are Requested for the day of event (registration, hand out promotional items, hand out waters, etc.)

3.3. Bogota's Best Home Curb Appeal Contest

3.3.1. What: Offer a reward or incentive to residents who beautify their front or side of home

3.3.2. Who: Project Lead/s: Maribeth Mejia, Pedro Mejia

3.3.3. Updates:

3.3.3.1. The winner is the Miranda residence at 340 Larch Avenue

3.3.3.2. The prizes were delivered that included a lawn banner, \$50 Gift Card, and Aerial photo of the winner's home

3.4. Bogota Borough Hall Tree Lighting and Decorations

3.4.1. What: Partner with the Bogota Girl Scouts to request and procure holiday tree decorations, and volunteers to assist with the decorating the tree

3.4.2. Who: Project Lead/s: TBD

3.4.2.1. Resources: Carmen Diaz, Bogota Girl Scouts

3.4.3. Why: To support the Girl Scouts and contribute to the holiday spirit within the community

3.4.4. Updates:

3.4.4.1. To do: Create and send a request via email and social media for decoration donations

3.4.4.2. To do: Create and send a request for Volunteers to assist with the tree lighting and decorations

3.5. World War I Memorial Beautification

3.5.1. What: Beautify the area around the World War I Memorial

3.5.2. When: Q2 2017

3.5.3. Where: Corner of W. Fort Lee Rd and River Rd

3.5.4. Why: To beautify the area in honor of veterans

3.5.5. Who: Project Lead: Amaru Bustamante

3.5.5.1. Resources: Bogota VFW

3.5.6. Target participants: Bogota VFW volunteers, municipal resources, etc.

3.5.7. Updates:

3.5.7.1. Postponed to Q2 2017

3.6. Community Garden

3.6.1. What: By permission of the Bogota City Council, a community garden installed by Bogota Beautiful, and maintained by Community Garden members that provides land for plants, flowers, herbs, and possibly produce

3.6.2. Updates:

3.6.2.1. BCGC will ask the Fire Department to fill the Rain Barrels on a scheduled basis

3.6.3. Give A Garden

3.6.3.1. What: Offer to plant a vegetable garden on neighborhood properties

3.6.3.2. Where: Private homes' yards, and other properties (e.g. corner of Fort Lee and River Road across from gas station)

3.6.3.3. Who: Project Lead/s: Joseph Gallagher

3.6.3.4. Updates:

3.6.3.4.1. Promote for 2017

3.7. Bogota Beautiful presents High School Musical

3.7.1. What: A community theater production of Disney's High School Musical

3.7.2. When: Spring/Summer 2017

3.7.3. Where: Steen School

3.7.4. Why: To engage and provide an opportunity for Bogota's young people, actors, dancers, artists, and musicians, amateurs and professionals alike, to come together to showcase their talents and provide entertainment for the community.

3.7.5. Who: Project Lead: Isabel Bustamante

3.7.6. Target participants: Bogota's teens and anyone interested to participate in a community theater production

3.7.7. Updates:

3.7.7.1. A production team needs to be assembled

3.7.7.2. Draft budget established

3.8. Storefront Pop-Up Art Gallery

3.8.1. What: Request Bogota store-fronts and other public-display venues to host artwork of local Bogota artists. These might be "pop-up" events where artwork is displayed for a limited time, may or may not have an event associated with it (e.g. "meet the artist", etc.), and the artwork may or may not be for sale as determined and agreed by the participants.

3.8.2. Who: Project Lead: Amaru Bustamante

3.8.3. Updates:

3.8.3.1. Bogota Library is accepting applications for artists to display at their gallery

3.8.3.2. Sante Fe Wine & Liquor is ready to display new art

3.8.3.3. This project has stagnated and requires a new promotional push

4. Other Business, New Project Ideas or Requests

4.1. Ideas for fundraisers

4.1.1. "Dinner Dance" – A social event to be held at the Bogota VFW or similar venue

4.1.2. "Painting 101" – A all-inclusive painting tutorial by local artist Mary Ellen Murphy

4.1.2.1. Original dates proposed did not work with Mary Ellen's availability. New dates to be proposed.

4.2. Establish a Fundraising Committee

4.3. Suggest project ideas:

4.3.1. "Seniors Lawn Care" – Community Service opportunity for H.S. students to assist Senior Citizens with basic lawn care

4.3.2. "Bogota Block Party" – Community building and fundraising event

4.3.3. "Community Thanksgiving" – A local resident suggests this event to promote community diversity and togetherness

4.4. Send an end-of-year Newsletter recapping past, present, and upcoming projects

4.5. Website and Social Media (Facebook, Twitter, Instagram, Pinterest) are regularly updated Please Follow, PIN and Tag us anytime!

Open Discussion