



A path to beauty & abundance

**Meeting Agenda for October 19, 2016 – 7:30PM**

**1. Roll-call**

Board Members (2016)		
Chairperson: Amaru Bustamante	Vice-Chairperson: Isabel Bustamante	Secretary and Treasurer: Pedro Mejia
Trustee: Angela Alberti	Trustee: Randall Esulto	

Other Attendees			

**2. News and Recent Events**

2.1. Bogota Beautiful attended the Bogota Chamber of Commerce mixer and will consider joining

**3. Open Projects**

**3.1. Bogota Recreation Center: Fall Festival, Saturday, October 29, 2016, 12:30PM – 5PM**

3.1.1. Updates: We need 10 or more Volunteers to assist at the Fall Festival

**3.2. Bogota Public Library: International Potluck Dinner, Tuesday, November 1, 2016**

3.2.1. Updates: Like last year, we are partnering with the Library to promote this community event

**3.3. Walk with the Mayor: Stigma-Free Zone, Saturday, November 19, 2016**

3.3.1. What: A walk through Bogota with the Bogota Mayor, Christopher Kelemen

3.3.2. When: Saturday, November 19, 2016, 10AM - 12PM

3.3.3. Where: Start and End at Olsen Park Pavilion

3.3.4. Why: To promote mental health and wellness, and to honor Bogota’s recent resolutions declaring the schools and town as Stigma-Free Zones

3.3.5. Who: Project Lead/s: Christopher Kelemen

3.3.5.1. Resources: Amaru Bustamante, Angela Alberti, Isabel Bustamante, etc.

3.3.6. Updates:

3.3.6.1. Isabel and Amaru have met with the Mayor twice to plan the event

3.3.6.2. Agenda, date, time, and route selected

3.3.6.3. Registration link created and published

3.3.6.4. Posted on E-Board

3.3.6.5. Marketing materials being procured

3.3.6.6. Educational Speaker being procured

3.3.6.7. Additional promotion through other media channels to be done

3.3.6.8. Team of 6 are Requested for the day of event (registration, hand out promotional items, hand out waters, etc.)

#### **3.4. Bogota's Best Home Curb Appeal Contest**

3.4.1. What: Offer a reward or incentive to residents who beautify their front or side of home

3.4.2. Who: Project Lead/s: Maribeth Mejia, Pedro Mejia

3.4.3. Updates:

3.4.3.1. The contest is now closed

3.4.3.2. There were six entries, and the winner/s is to be announced

3.4.3.3. Specify, procure, and deliver the prize/s

#### **3.5. World War I Memorial Beautification**

3.5.1. What: Beautify the area around the World War I Memorial

3.5.2. When: September – October 2016

3.5.3. Where: Corner of W. Fort Lee Rd and River Rd

3.5.4. Why: To beautify the area in honor of veterans

3.5.5. Who: Project Lead: Amaru Bustamante

3.5.5.1. Resources: Bogota VFW

3.5.6. Target participants: Bogota VFW volunteers, municipal resources, etc.

3.5.7. Updates:

3.5.7.1. Bogota VFW suggests we contact Bergen County as they believe that memorial is under the County purview

3.5.7.2. Discussed with Mayor Kelemen who believes it is Bogota property and that we can proceed on our own

#### **3.6. Community Garden**

3.6.1. What: By permission of the Bogota City Council, a community garden installed by Bogota Beautiful, and maintained by Community Garden members that provides land for plants, flowers, herbs, and possibly produce

3.6.2. Updates:

3.6.2.1. BCGC will ask the Fire Department to fill the Rain Barrels on a scheduled basis

3.6.3. Give A Garden

3.6.3.1. What: Offer to plant a vegetable garden on neighborhood properties

3.6.3.2. Where: Private homes' yards, and other properties (e.g. corner of Fort Lee and River Road across from gas station)

3.6.3.3. Who: Project Lead/s: Joseph Gallagher

3.6.3.4. Updates:

3.6.3.4.1. Promote for 2017

### **3.7. Bogota Beautiful presents High School Musical**

- 3.7.1. What: A community theater production of Disney's High School Musical
- 3.7.2. When: Spring/Summer 2017
- 3.7.3. Where: Steen School
- 3.7.4. Why: To engage and provide an opportunity for Bogota's young people, actors, dancers, artists, and musicians, amateurs and professionals alike, to come together to showcase their talents and provide entertainment for the community.
- 3.7.5. Who: Project Lead: Isabel Bustamante
- 3.7.6. Target participants: Bogota's teens and anyone interested to participate in a community theater production
- 3.7.7. Updates:
  - 3.7.7.1. A production team needs to be assembled

### **3.8. Storefront Pop-Up Art Gallery**

- 3.8.1. What: Request Bogota store-fronts and other public-display venues to host artwork of local Bogota artists. These might be "pop-up" events where artwork is displayed for a limited time, may or may not have an event associated with it (e.g. "meet the artist", etc.), and the artwork may or may not be for sale as determined and agreed by the participants.
- 3.8.2. Who: Project Lead: Amaru Bustamante
- 3.8.3. Updates:
  - 3.8.3.1. Bogota Library is accepting applications for artists to display at their gallery
  - 3.8.3.2. Sante Fe Wine & Liquor is ready to display new art
  - 3.8.3.3. This project has stagnated and requires a new promotional push

## **4. Other Business, New Project Ideas or Requests**

- 4.1. "Street Banners" project is closed
- 4.2. Requesting ideas for fundraisers
- 4.3. Suggest project ideas:
  - 4.3.1. "Seniors Lawn Care" – Community Service opportunity for H.S. students to assist Senior Citizens with basic lawn care
  - 4.3.2. "Bogota Block Party" – Community building and fundraising event
- 4.4. Send an end-of-year Newsletter recapping past, present, and upcoming projects
- 4.5. Website and Social Media (Facebook, Twitter, Instagram, Pinterest) are regularly updated Please Follow, PIN and Tag us anytime!

## **5. Open Discussion**