



A path to beauty & abundance

Meeting Agenda for July 20, 2016 – 7:30PM

1. Roll-call

Board Members (2016)		
Chairperson: Amaru Bustamante	Vice-Chairperson: Isabel Bustamante	Secretary and Treasurer: Pedro Mejia
Trustee: Angela Alberti	Trustee: Randall Esulto	

Active Members		
Joseph Baldacci	Daniele Fede	John Fowler
Joseph Gallagher	Cornelia Geraghty	Nancy Guaman
Michael Leong	Pauline McDonnell	Maribeth Mejia
Christine Mitchell	Alicia Pugh	Michelle Rebain
Marysol Rodriguez	Nancy Sierra	

2. News and Recent Events

- 2.1. Yoga in the Park June events were all successfully completed – project closed
- 2.2. Community Theater project was approved at last meeting and “High School Musical” was selected for production
- 2.3. War Memorial beautification project was approved at last meeting

3. Open Projects

3.1. Community Garden

- 3.1.1. What: By permission of the Bogota City Council, a community garden installed by Bogota Beautiful, and maintained by Community Garden members that provides land for plants, flowers, herbs, and possibly produce
- 3.1.2. When: Year-round beginning Q2 2016
- 3.1.3. Where: 246 River Rd
- 3.1.4. Why: To provide a common gardening space for Bogotians (including those who may not have their own gardening space, such as apartment dwellers) to share gardening tips and build friendships while contributing to the community and environment. To fulfill on the possibility of beauty, sustainability, and abundance.
- 3.1.5. Who: Project Lead: Isabel Bustamante
 - 3.1.5.1. Resources: Cornelia Geraghty, Nancy Sierra, Joe Baldacci, Marysol Rodriguez, Michael Leong, Pauline McDonnell, Alicia Pugh, Amaru Bustamante, Joseph Gallagher, Teaneck Community Garden leaders, City Green, Eric Fuchs-Stengel, etc.
- 3.1.6. Target participants: Bogota Beautiful Community Garden members
- 3.1.7. Updates:

3.1.7.1. Insurance / Liability requirements to be followed up on by the CGC

3.1.7.2. Sculpture and other enhancements remain open

3.1.7.3. EBCBOR grant check is in process. Once the check is received and deposited, will be used to reimburse outstanding expenses.

3.1.7.4. In recognition of their grant funding, EBCBOR requests a plaque be installed, preferably on a bench, at the garden

3.1.8. Give A Garden

3.1.8.1. What: Offer to plant a vegetable garden on neighborhood properties

3.1.8.2. Where: Private homes' yards, and other properties (e.g. corner of Fort Lee and River Road across from gas station)

3.1.8.3. Why: To meet our neighbors and introduce them to vegetable gardening as just one part of sustainable living. In keeping with the Bogota Beautiful mission, to beautify Bogota and enhance the quality of life and level of satisfaction of its residents. To fulfill on the possibility of contribution and sustainability.

3.1.8.4. Who: Project Lead/s: Joseph Gallagher

3.1.8.5. Updates:

3.1.8.5.1. Still needs promotion

3.2. Bogota's Best Home Curb Appeal Contest

3.2.1. What: Offer a reward or incentive to residents who beautify their front or side of home

3.2.2. Where: Private homes' front and side yards in Bogota, NJ

3.2.3. Why: To recognize residents who take special care in maintaining their homes and landscaping and to encourage residents and businesses to landscape and beautify the community.

3.2.4. Who: Project Lead/s: Maribeth Mejia, Pedro Mejia

3.2.5. Resources: Isabel Bustamante

3.2.6. Updates:

3.2.6.1. 6/15: Online Photo Contest (<http://woobox.com/7c4wr7>) was published to Facebook and Bogota Beautiful website

3.2.6.2. Participation in this project has been very low, with only two entries as of 7/20/16

3.2.6.3. What can we do to increase participation? E.g. PR, nominations, prize announcements, etc.

3.3. Bogota Beautiful presents High School Musical

3.3.1. What: A community theater production of Disney's High School Musical

3.3.2. When: August 26 & 27, 2016

3.3.3. Where: Steen School

3.3.4. Why: To engage and provide an opportunity for Bogota's young people, actors, dancers, artists, and musicians, amateurs and professionals alike, to come together to showcase their talents and provide entertainment for the community.

3.3.5. Who: Project Lead: Isabel Bustamante

3.3.5.1. Resources: Melissa Ramirez, Joshika Andersson, Bianca Acevedo, Amaru Bustamante, Ron Neu, Bob Calleja, etc.

3.3.6. Target participants: Bogota's teens and anyone interested to participate in a community theater production

3.3.7. Updates:

3.3.7.1. Auditions have been held and most major parts have been cast

3.3.7.2. A few lead roles remain and we're looking to cast immediately

3.3.7.3. Rehearsal have started, and remaining rehearsal dates are posted on our website event calendar

3.3.7.4. Formal licensing rights and materials (script, lyrics, composition, etc.) have been purchased and are en route

3.4. World War I Memorial Beautification

3.4.1. What: Beautify the area around the World War I Memorial

3.4.2. When: September – October 2016

3.4.3. Where: Corner of W. Fort Lee Rd and River Rd

3.4.4. Why: To beautify the area in honor of veterans

3.4.5. Who: Project Lead: Amaru Bustamante

3.4.5.1. Resources: Bogota VFW

3.4.6. Target participants: Bogota VFW volunteers, municipal resources, etc.

3.4.7. Updates:

3.4.7.1. Initial outreach to Bogota VFW has been made

3.5. Storefront Pop-Up Art Gallery

3.5.1. What: Request Bogota store-fronts and other public-display venues to host artwork of local Bogota artists. These might be “pop-up” events where artwork is displayed for a limited time, may or may not have an event associated with it (e.g. “meet the artist”, etc.), and the artwork may or may not be for sale as determined and agreed by the participants.

3.5.2. When: Year-round, on a rotating, and voluntary basis of participating hosts and contributing artists

3.5.3. Where: Bogota-based storefronts and other Bogota venues where artwork may be publicly displayed

3.5.4. Why: To promote local artists and businesses, and, in keeping with the Bogota Beautiful mission, to beautify Bogota and enhance the quality of life and level of satisfaction of its residents. To fulfill on the possibility of beauty and aliveness.

3.5.5. Who: Project Lead: Amaru Bustamante

3.5.5.1. Resources: Santa Fe Wine & Liquor, Bogota Library, Mr. Freshcut, Mangiamo's, Dreldy's Hair Salon, Lukas', etc.

3.5.5.2. Target participants: Local artists, businesses, visitors

3.5.6. Updates:

3.5.6.1. Bogota Library is accepting applications for artists to display at their gallery

3.5.6.2. Sante Fe Wine & Liquor is ready to display new art

3.6. Street Banners

3.6.1. What: Fixtures and Banners that can be displayed on W. Main St. year-round for different holiday occasions

3.6.2. When: TBD

3.6.3. Where: W. Main Street street lamps

3.6.4. Why: To beautify Bogota and celebrate different seasons

3.6.5. Who: Project Lead/s: Requesting a project leader

3.6.5.1. Resources: Alicia Pugh, Bogota DPW, etc.

3.6.6. Updates: *No updates at this time*

4. Other Business, New Project Ideas or Requests

4.1. Requesting ideas for fundraisers

4.2. Requesting project ideas for August through end-of-year

4.2.1. "Seniors Lawn Care" – Community Service opportunity for H.S. students to assist Senior Citizens with basic lawn care

4.2.2. "Bogota Block Party" – Community building and fundraising event

4.3. Send a mid-year Newsletter recapping past, present, and upcoming projects

4.4. Website and Social Media (Facebook, Twitter, Instagram, Pinterest) are regularly updated Please Follow, PIN and Tag us anytime!

5. Open Discussion