

# Bogota Beautiful

A path to beauty & abundance

## Meeting Agenda for April 20, 2016 – 7:30PM

### 1. Roll-call

Board Members		
Chairperson: Amaru Bustamante	Vice-Chairperson: Isabel Bustamante	Secretary: Randall Esulto
Treasurer: Marysol Rodriguez		

Active Members		
Debbie Deveau	Linda Diaz-Murphy	Daniele Fede
Maggie Fong (absent)	John Fowler	Joseph Gallagher
Cornelia Geraghty	Michael Leong	Pauline McDonnel
Pedro Mejia	Christine Mitchell (absent)	Alicia Pugh (absent)
Michelle Rebain	Nancy Sierra	Joe Baldacci

### 2. News and Recent Events

- 2.1. Monthly Meetings location has changed from Council Chambers to Steen School Media Center
- 2.2. Awaiting Trademark application status
- 2.3. Bogota Beautiful participated at the Green Fair, March 19th 10am – 1pm; Thank you Pauline, Nancy, and Joe G.
- 2.4. National Association of Realtors awarded Bogota Beautiful a \$3K Grant for placemaking project initiatives. Special thanks to Alicia Pugh for sharing this opportunity with us and to Isabel and Amaru for writing the grant application.
- 2.5. Flower Power fundraising materials are due. Please return your order sheets to Isabel for final order this week!
- 2.6. Non-profit articles of incorporation have been submitted to NJ

### 3. Open Projects

#### 3.1. Earth Day Cleanup 2016

3.1.1. What: Second year Earth Day Cleanup event of Bogota areas

3.1.2. When: April 23, 2016

3.1.3. Where: Olsen Park, West Fort Lee Road (train tracks)

3.1.4. Why: To clean up public areas of Bogota and being consistent with a quality of life improvement

3.1.5. Who: Project Lead/s: Amaru Bustamante, Isabel Bustamante

3.1.5.1. Resources: Earth Day Cleanup Committee (Cornelia G., Michael L., Diane M., Joe G., Pedro M.), Steen PTO, Bogota Girl Scouts, Bogota Rescue Squad, etc.

3.1.6. Updates:

3.1.6.1. Sydney M, Pauline M. and Alicia P. posted flyers and/or banners around town publicizing this event

- 3.1.6.2. Additional location: addition of Bogota High School per Superintendent Letizia Pantoliano.
- 3.1.6.3. DPW and Rescue Squad volunteers are confirmed
- 3.1.6.4. There will be a beverage station to fill up your water bottles
- 3.1.6.5. Environmental Commission/Green Table; Seedling Giveaways
- 3.1.6.6. Community Garden Committee Table; applications for community garden plot
- 3.1.6.7. Park Ranger canceled and will not conduct the ice breaker
- 3.1.6.8. Three baked good trays donated by Daniele Fede, Diane Mancini and Rebecca Youle OHagen (spelling?)
- 3.1.6.9. Tray of pasta donated by Diane Mancini
- 3.1.6.10. \$100 worth of Pizza donated by girl scouts and Angelo's Pizza

### 3.2. Community Garden

- 3.2.1. What: By permission of the Bogota City Council, a community garden installed by Bogota Beautiful, and maintained by Community Garden members that provides land for plants, flowers, herbs, and possibly produce
- 3.2.2. When: Year-round beginning Q2 2016
- 3.2.3. Where: Corner of River Road and E. Fort Lee Road next to World War I memorial
- 3.2.4. Why: To provide a common gardening space for Bogotians (including those who may not have their own gardening space, such as apartment dwellers) to share gardening tips and build friendships while contributing to the community and environment. To fulfill on the possibility of beauty, sustainability, and abundance.
- 3.2.5. Who: Project Lead: Isabel Bustamante
  - 3.2.5.1. Resources: Cornelia Geraghty, Nancy Sierra, Joe Baldacci, Marysol Rodriguez, Michael Leong, Pauline McDonnel, Alicia Pugh, Amaru Bustamante, Joseph Gallagher, Teaneck Community Garden leaders, City Green, Eric Fuchs-Stengel, etc.
- 3.2.6. Target participants: Bogota Beautiful Community Garden members
- 3.2.7. Updates:
  - 3.2.7.1. Environmental Commission adopted a Community Garden Committee to oversee the Community Garden project!
  - 3.2.7.2. National Association of Realtors awarded Bogota Beautiful a \$3K Grant for placemaking project initiatives.
  - 3.2.7.3. Town Council Meeting on 4/21/16 is expected to grant official permission of land use on River Road for the installation of a Community Garden
  - 3.2.7.4. Community Garden installation date: Friday and Saturday, May 6<sup>th</sup> and 7<sup>th</sup>
  - 3.2.7.5. Girl Scout Troup of 7 will assist with small planting on May 7<sup>th</sup>
- 3.2.8. Give A Garden
  - 3.2.8.1. What: Offer to plant a vegetable garden on neighborhood properties
  - 3.2.8.2. Where: Private homes' yards, and other properties (e.g. corner of Fort Lee and River Road across from gas station)
  - 3.2.8.3. Why: To meet our neighbors and introduce them to vegetable gardening as just one part of sustainable living. In keeping with the Bogota Beautiful mission, to beautify Bogota and enhance the quality of life and level of satisfaction of its residents. To fulfill on the possibility of contribution and sustainability.
  - 3.2.8.4. Who: Project Lead/s: Joseph Gallagher
  - 3.2.8.5. Updates:

3.3. Will be on display at the Earth Day Clean Up for potential interest Yoga In The Park 2016

3.3.1. What: Yoga lessons led by volunteer certified yoga instructors

3.3.2. When: Every Saturday in May and June 2016, 9am – 10am

3.3.3. Where: Olsen Park

3.3.4. Why: To promote health and wellness

3.3.5. Who: Project Lead/s: Isabel Bustamante

3.3.5.1. Resources: Amaru Bustamante, Lynn Demetrakis, Kathryn Livingston, and Helene Cierzo

3.3.6. Updates:

3.3.6.1. Flyers are available. Requesting volunteers to distribute to businesses

3.3.6.2. Yoga Mats will be available for \$25; we will not have extra mats to borrow this year

3.4. Walk with the Mayor 2016

3.4.1. What: A walk through Bogota with the Bogota Mayor, Christopher Kelemen

3.4.2. When: Tentatively Saturday, June 11 2016, 11am

3.4.3. Where: Tentative start at Borough Hall or Bogota HS, route through the town, end at Olsen Park

3.4.4. Why: To promote health and wellness

3.4.5. Who: Project Lead/s: Amaru Bustamante

3.4.5.1. Resources: Christopher Kelemen, Angela Alberti, etc.

3.4.6. Updates:

3.4.6.1. Amaru, Angie and Mayor Kelemen met to begin formal planning. Next meeting is 4/25

3.4.6.2. Length and route to be determined (e.g. 2K starting at Bogota HS, ending at Olsen Park or Community Garden)

3.4.6.3. Team of 6 are Requested for the day of event (registration, hand out promotional items, hand out waters)

3.5. Storefront Pop-Up Art Gallery

3.5.1. What: Request Bogota store-fronts and other public-display venues to host artwork of local Bogota artists. These might be “pop-up” events where artwork is displayed for a limited time, may or may not have an event associated with it (e.g. “meet the artist”, etc.), and the artwork may or may not be for sale as determined and agreed by the participants.

3.5.2. When: Year-round, on a rotating, and voluntary basis of participating hosts and contributing artists

3.5.3. Where: Bogota-based storefronts and other Bogota venues where artwork may be publicly displayed

3.5.4. Why: To promote local artists and businesses, and, in keeping with the Bogota Beautiful mission, to beautify Bogota and enhance the quality of life and level of satisfaction of its residents. To fulfill on the possibility of beauty and aliveness.

3.5.5. Who: Project Lead: Amaru Bustamante

3.5.5.1. Resources: Isabel Bustamante, Joseph Gallagher, Bob Calleja, Daniele O’Brien, Stephen Mazzella, Robert Robbins, etc.

3.5.5.2. Target participants: Local artists, businesses, visitors

3.5.6. Updates: **No updates at this time**

3.6. Street Banners

3.6.1. What: Fixtures and Banners that can be displayed on W. Main St. year-round for different holiday occasions

3.6.2. When: TBD

3.6.3. Where: W. Main Street street lamps

3.6.4. Why: To beautify Bogota and celebrate different seasons

3.6.5. Who: Project Lead/s: Requesting a project leader

3.6.5.1. Resources: Alicia Pugh, Bogota DPW, etc.

3.6.6. Updates: **No updates at this time**

3.7. *Bogota Home Contest*

3.7.1. What: Offer a reward or incentive to residents who beautify their front or side of home

3.7.2. Where: Private homes' front and side yards in Bogota, NJ

3.7.3. Why: To recognize residents who take special care in maintaining their homes and landscaping and to encourage residents and businesses to landscape and beautify the community.

3.7.4. Who: Project Lead/s: Maribeth Mejia, Pedro Mejia

3.7.5. Resources: Isabel Bustamante

3.7.6. Updates:

3.7.6.1. Draft Flyer Created

**4. Other Business, New Project Ideas or Requests**

4.1. Requesting creation of a Certificate of Acknowledgement that Bogota Beautiful can give to our volunteers and donors

4.1.1. Randall Esulto agreed to take on this request

4.2. Website and Social Media (Facebook, Twitter, Instagram, Pinterest) are regularly updated Please Follow, PIN and Tag us anytime!

**5. Open Discussion**