



*Welcome to
Bogota Beautiful*

A path to beauty and abundance

Meeting Agenda for January 20, 2016 – 7:30PM

1. Roll-call

Board Members		
Chairperson: Amaru Bustamante	Vice-Chairperson: Isabel Bustamante	Secretary: Randall Esulto
Treasurer: Marysol Rodriguez	Council Liaison: Kathy Gates-Ferris	

Active Members		
Debbie Deveau	Linda Diaz-Murphy	Daniele Fede
Maggie Fong	John Fowler	Joseph Gallagher
Cornelia Geraghty	Michael Leong	Pauline McDonnel
Christine Mitchell	Alicia Pugh	Michelle Rebain
Hector Rodriguez	Nancy Sierra	Patrick Teran

2. News and Recent Events

- 2.1. Happy New Year!
- 2.2. Welcome to our new Council Liaison
- 2.3. Added "Calendar" to the website
- 2.4. Holiday Caroling 2015 completed
 - 2.4.1. Christmas Caroling at Bright Side Nursing Manor happened on 12/19/15
 - 2.4.2. Door-to-door Christmas Caroling at W. Main St. businesses, homes on Larch Ave., and Bogota Police Station happened on 12/22/15 with at least 18 volunteers including ministers from Trinity Church and the Schiller Institute
- 2.5. Holiday Light Strand Recycling Collection completed
- 2.6. Submitted Trademark application
- 2.7. Letter of Recommendation received from Daniele Fede
- 2.8. \$5K Grant Application is in progress intended for health & wellness related events

3. Open Projects

- 3.1. Salsa Nights
 - 3.1.1. What: Three Salsa lessons (\$5 suggested donation) and one Salsa Dance Social (\$10 suggested donation)
 - 3.1.2. When: Classes on January 7, 14, 21 8pm – 9pm, Social on January 28 8pm – 10pm
 - 3.1.3. Where: Kennedy Emergency Services Building, 2nd Floor, 69 West Main Street, Bogota, NJ 07603
 - 3.1.4. Why: To bring the community together via a fun event and to raise funds for Bogota Beautiful and the Bogota Rescue Squad
 - 3.1.5. Who: Project Lead/s: Isabel Bustamante

3.1.5.1. Resources: Amaru Bustamante, etc.

3.1.6. Updates:

3.1.6.1. Flyer completed and distributed

3.1.6.2. Sessions # 1 & 2 completed with special guest instructors Baudillio and Eleanee from Peak Performing Arts Center of Ridgefield, NJ. The sessions were well attended by groups of approximately 35 and 20 participants.

3.1.6.3. Donation totals were \$73 (after \$75 to Bogota Rescue Squad, and \$15 to instructor to cover travel expenses) and \$48 (after \$15 to instructor to cover travel expenses) respectively

3.2. Community Garden

3.2.1. What: By permission of the Bogota City Council, a community garden installed by Bogota Beautiful, and maintained by Community Garden members that provides land for plants, flowers, herbs, and possibly produce

3.2.2. When: Year-round beginning Q2 2016

3.2.3. Where: Corner of River Road and E. Fort Lee Road next to World War I memorial

3.2.4. Why: To provide a common gardening space for Bogotians (including those who may not have their own gardening space, such as apartment dwellers) to share gardening tips and build friendships while contributing to the community and environment. To fulfill on the possibility of beauty, sustainability, and abundance.

3.2.5. Who: Project Lead: Isabel Bustamante

3.2.5.1. Resources: Cornelia Geraghty, Nancy Sierra, Joe Baldacci, Marysol Rodriguez, Michael Leong, Pauline McDonnel, Alicia Pugh, Tina Trotta , Amaru Bustamante, Joseph Gallagher, Bogota Boys Soccer Club, Teaneck Community Garden leaders, etc.

3.2.6. Target participants: Bogota Beautiful Community Garden members

3.2.7. Updates:

3.2.7.1. Community Garden five rain barrels were delivered to Bogota H.S. to be worked on as an art project in art class

3.2.7.2. Cornelia created a raised bed sponsorship letter for the project

3.2.7.3. \$200 donation received from Steen PTO, and Pauline is picking up additional donations from other orgs

3.2.7.4. 50 packs of seeds donation received to start off the community garden

3.2.7.5. Fundraising materials for "Flower Power" received

3.2.8. Give A Garden

3.2.8.1. What: Offer to plant a vegetable garden on neighborhood properties

3.2.8.2. Where: Private homes' yards, and other properties (e.g. corner of Fort Lee and River Road across from gas station)

3.2.8.3. Why: To meet our neighbors and introduce them to vegetable gardening as just one part of sustainable living. In keeping with the Bogota Beautiful mission, to beautify Bogota and enhance the quality of life and level of satisfaction of its residents. To fulfill on the possibility of contribution and sustainability.

3.2.8.4. Who: Project Lead/s: Joseph Gallagher

3.2.8.5. Updates: Moved as a sub-project of the Community Garden project

3.3. Storefront Pop-Up Art Gallery

3.3.1. What: Request Bogota store-fronts and other public-display venues to host artwork of local Bogota artists. These might be “pop-up” events where artwork is displayed for a limited time, may or may not have an event associated with it (e.g. “meet the artist”, etc.), and the artwork may or may not be for sale as determined and agreed by the participants.

3.3.2. When: Year-round, on a rotating, and voluntary basis of participating hosts and contributing artists

3.3.3. Where: Bogota-based storefronts and other Bogota venues where artwork may be publicly displayed

3.3.4. Why: To promote local artists and businesses, and, in keeping with the Bogota Beautiful mission, to beautify Bogota and enhance the quality of life and level of satisfaction of its residents. To fulfill on the possibility of beauty and aliveness.

3.3.5. Who: Project Lead: Amaru Bustamante

3.3.5.1. Resources: Isabel Bustamante, Joseph Gallagher, Bob Calleja, Daniele O’Brien, Stephen Mazzella, Robert Robbins, etc.

3.3.5.2. Target participants: Local artists, businesses, visitors

3.3.6. Updates: Awaiting update from Bogota Public Library regarding their new Art Gallery system. Temporary artwork will only be displayed once a new “fair use” policy is approved.

3.4. Earth Day Cleanup 2016

3.4.1. What: Second year Earth Day Cleanup event of Bogota areas

3.4.2. When: April 23, 2016

3.4.3. Where: Olsen Park, West Fort Lee Road (train tracks)

3.4.4. Why: To clean up public areas of Bogota and being consistent with a quality of life improvement

3.4.5. Who: Project Lead/s: Amaru Bustamante, Isabel Bustamante

3.4.5.1. Resources: Earth Day Cleanup Committee, Hector Rodriguez, etc.

3.4.6. Updates:

3.4.6.1. The Mayor and Borough Administrator have given their approval to proceed

3.4.6.2. Requesting volunteer/s to post flyers and/or banners around town publicizing this event

3.4.6.3. Received flyer submission from Sydney Mazzella

3.5. Wine & Cheese Social

3.5.1. What: A Wine & Cheese social event

3.5.2. When: March 2016

3.5.3. Where: TBD

3.5.4. Why: To bring the community together via a fun event

3.5.5. Who: Project Lead/s: Debbie Deveau

3.5.5.1. Resources: Isabel Bustamante, Asia Burnett, etc.

3.6. Holiday Banners

3.6.1. What: Fixtures and Banners that can be displayed on W. Main St. year-round for different holiday occasions

3.6.2. When: TBD

3.6.3. Where: W. Main Street street lamps

3.6.4. Why: To beautify Bogota and celebrate different holidays

3.6.5. Who: Project Lead/s: Linda Diaz-Murphy

3.6.5.1. Resources: Brian, Alicia Pugh, Bogota DPW, etc.

3.6.6. Updates:

3.6.6.1. Linda and Brian have procured donations of pole displays

3.6.6.2. Custom recipe book fundraiser in progress

4. Other Business, New Project Ideas or Requests

4.1. "Walk with the Mayor" health & wellness event proposed by Angie Alberti

4.2. Requesting creation of a Certificate of Acknowledgement that Bogota Beautiful can give to our volunteers and donors

4.2.1. Randall Esulto agreed to take on this request

4.2.2. Agreed on 11/18/15 that this will be included as part of the Earth Day Cleanup project

4.3. Provide an incentive to residents to keep their properties well maintained (Bogota Code Enforcement, Nick Barese)

4.4. Free Health Screening event proposed by Pamela and Bill

4.5. Bogota Beautiful is applying to become a Non-Profit organization (Amaru Bustamante) – target March 2016

4.6. Website and Social Media (Facebook, Twitter, Instagram, Pinterest) are regularly updated Please Follow, PIN and Tag us anytime!

5. Open Discussion