



*Welcome to  
Bogota Beautiful*

A path to beauty and abundance

## Meeting Agenda for August 19, 2015 – 7:30PM

### 1. Roll-call

Active Members			
Chairperson: Amaru Bustamante	Vice-Chairperson: Isabel Bustamante	Member At-Large: Joseph Gallagher	
Treasurer: vacant	Secretary: vacant	Council Liaison: Robert Robbins	
Member: Linda Diaz-Murphy	Member: Maggie Fong		
Prospective Members			
Member: Debbie Deveau	Member: Randall Esulto	Member: John Fowler	
Member: Michael Leong	Member: Stephen Mazzella	Member: Christine Mitchell	
Member: Pat Rochford	Member: Patrick G. Teran		

### 2. News and Recent Events

- 2.1. Confirm new members
- 2.2. Two-year anniversary review in Bogota Bulletin and Northjersey.com
- 2.3. Yoga in the Park – 6 out of 8, complete! Only 8/22/15 and 8/29/15 remain.
- 2.4. Bogota Beautiful website updated with a Facebook plugin that streams posts from our Facebook page directly to our website. This saves time and effort while maintaining consistency between our media channels.
- 2.5. Bogota BBQ event and flyers created and posted at QuickChek, Rite Aid, and Riverview Liquors
- 2.6. Bogota Beautiful is selling Lemonade at the KSAP Picnic on Sunday, August 23, 2015
- 2.7. Community Garden Design Workshop by City Green at Clifton Farm – tentatively September 29, 2015

### 3. Open Projects

#### 3.1. BBQ 2015

- 3.1.1. What: A Bogota Beautiful fundraiser that provides a fun opportunity to eat, drink, and be merry as a community!

3.1.2. When: Thursday, August 27, 2015, 7:00PM – 9:30PM

3.1.3. Where: Olsen Park Pavilion

3.1.4. Why: To raise funds for Bogota Beautiful via a fun event that brings the community together. To fulfill on the possibility of fun, community, and relatedness.

3.1.5. Who: Project Lead: Amaru Bustamante

3.1.5.1. Resources: Isabel Bustamante, Randall Esulto, Bogota Rec Center, Steen PTO

3.1.5.2. Target participants: Bogotians and visitors

### 3.2. Community Garden

3.2.1. What: By permission of the Bogota City Council, a community garden installed by Bogota Beautiful, and maintained by Community Garden members that provides land for plants, flowers, herbs, and possibly produce

3.2.2. When: Year-round beginning October 2015

3.2.3. Where: Corner of River Road and E. Fort Lee Road next to World War I memorial

3.2.4. Why: To provide a common gardening space for Bogotians (including those who may not have their own gardening space, such as apartment dwellers) to share gardening tips and build friendships while contributing to the community and environment. To fulfill on the possibility of beauty, sustainability, and abundance.

3.2.5. Who: Project Lead: Isabel Bustamante

3.2.5.1. Resources: Leah T., Cornelia Geraghty, Tina Trotta, Marisol Rodriguez, Kathy, Pauline McDonnel, etc.

3.2.6. Target participants: Bogota Beautiful Community Garden members

### 3.3. Community Potluck

3.3.1. What: A joint Bogota Library and Bogota Beautiful community potluck party to bring people together and encourages participants to bring a favorite dish or dish from their cultural/national background

3.3.2. When: Thursday, November 12, 2015

3.3.3. Where: Bogota Senior Citizens Center

3.3.4. Why: To bring the community together and provide publicity for the Library and Bogota Beautiful

3.3.5. Who: Project Lead: Radwa Ali

3.3.5.1.1. Resources: Isabel Bustamante, etc.

### 3.4. Storefront Pop-Up Art Gallery

3.4.1. What: Request Bogota store-fronts and other public-display venues to host artwork of local Bogota artists. These might be “pop-up” events where artwork is displayed for a limited time, may or may not have an event associated with it (e.g. “meet the artist”, etc.), and the artwork may or may not be for sale as determined and agreed by the participants.

3.4.2. When: Year-round, on a rotating, and voluntary basis of participating hosts and contributing artists

3.4.3. Where: Bogota-based storefronts and other Bogota venues where artwork may be publicly displayed

3.4.4. Why: To promote local artists and businesses, and, in keeping with the Bogota Beautiful mission, to beautify Bogota and enhance the quality of life and level of satisfaction of its residents. To fulfill on the possibility of beauty and aliveness.

3.4.5. Who: Project Lead: Isabel Bustamante

3.4.5.1. Resources: Amaru Bustamante, Joseph Gallagher, Bob Calleja, Daniele O’Brien, etc.

3.4.5.2. Target participants: Local artists, businesses, visitors

### 3.5. Give A Garden

3.5.1. What: Offer to plant a vegetable garden on neighborhood properties

3.5.2. When: Target Spring 2016

3.5.3. Where: Private homes’ yards, and other properties (e.g. corner of Fort Lee and River Road across from gas station)

3.5.4. Why: To meet our neighbors and introduce them to vegetable gardening as just one part of sustainable living. Also, in keeping with the Bogota Beautiful mission, to beautify Bogota and enhance the quality of life and level of satisfaction of its residents. To fulfill on the possibility of contribution and sustainability.

3.5.5. Who: Project Lead/s: Joseph Gallagher

3.5.5.1. Resources: Cornelia Geraghty, Isabel Bustamante, etc.

### 3.6. Yoga in the Park

3.6.1. What: Participants, especially Bogota residents, are invited to join a free, morning Yoga session in Olsen Park

3.6.2. When: Saturdays @9am in July and August 2015 Where: Olsen Park (Ball field opposite of playground)

3.6.3. Why: To give Bogota residents a fun, healthy activity to participate in, and to fulfill on the possibility of health and wellness in the community.

3.6.4. Who: Project Leader/s: Isabel Bustamante

3.6.4.1. Resources: Amaru Bustamante, Lorrie Nichols, Lynn Dematrakis, Helene Cierzo, Katherine Livingston, Debra Lauren

3.6.4.2. Target Participants: Bogota residents

#### **4. Other Business, New Project Ideas or Requests**

- 4.1. Request for one additional volunteer (set up/breakdown, registration, and lemonade) at Yoga in the Park on 8/22/15 and 8/29/15 from 8:45am-10:30am.
- 4.2. Request six additional volunteers to assist at the BBQ Party fundraiser 8/29/15 from 5:30PM – Close (~10:30PM)
- 4.3. Requesting that a business be located, date/time be confirmed with business owner/artist, assist in installation and take photograph.
- 4.4. Requesting members to Volunteer as Treasurer (bookkeeping, finances, etc.), and Secretary (meeting minutes, record keeping, status updates to social media, etc.)
- 4.5. Provide an incentive to residents to keep their properties well maintained (Bogota Code Enforcement, Nick Barese)
- 4.6. Beautify the abandoned building on Fort Lee (across from Buddy's Place) by applying 1-2 coats of a natural paint (Nick Barese).  
Alternative idea is to put a mural there (Amaru Bustamante)
- 4.7. Have an artist design a garbage disposal for our Main Street made of durable plastic with paid advertising on the front and back with plant holders at top of opening with rear entrance to trash for easy disposal (John, owner of Dry Cleaners on Main Street)
- 4.8. Bogota Beautiful is applying to become a Non-Profit organization (Amaru Bustamante)
- 4.9. Holiday Decorations: Holiday-specific decorations, lighting, flags, etc. installed in town (Chris Kelemen, Linda Diaz-Murphy)
- 4.10. Website and Social Media (Facebook, Twitter, Instagram, Pinterest) are regularly updated Please Follow, PIN and Tag us anytime!

#### **5. Open Discussion**