



*Welcome to
Bogota Beautiful*

A path to beauty and abundance

Meeting Agenda for July 15, 2015 – 7:30PM

1. Recent Events

- 1.1. June/July – Storefront Pop-up Art Installations (Joe Gallagher, Mark Oberndorf, Randy Esulto, Patrick Teran, Lewis Marx, Danielle O’Brien, Janel Dupree)
- 1.2. July 11, 2015—Yoga in the Park – 1st out of 8, complete! **Requesting 2 volunteers** for each Saturday 8am-10:30am
- 1.3. July 12, 2015 – Main Street and Larch Avenue Corner Beautification– Mission Accomplished! Thank you to everyone who helped out!
- 1.4. Bogota Beautiful is now on Instagram (<https://instagram.com/bogotabeautiful>) and Pinterest (<https://www.pinterest.com/bogotabeautiful/>)

2. Open Projects

2.1. Storefront Pop-Up Art Gallery

- 2.1.1. What: Request Bogota store-fronts and other public-display venues to host artwork of local Bogota artists. These might be “pop-up” events where artwork is displayed for a limited time, may or may not have an event associated with it (e.g. “meet the artist”, etc.), and the artwork may or may not be for sale as determined and agreed by the participants.
- 2.1.2. When: Year-round, on a rotating, and voluntary basis of participating hosts and contributing artists
 - 2.1.2.1. Target June or July 2015 for first gallery event
- 2.1.3. Where: Bogota-based storefronts and other Bogota venues where artwork may be publicly displayed
- 2.1.4. Why: To promote local artists and businesses, and, in keeping with the Bogota Beautiful mission, to beautify Bogota and enhance the quality of life and level of satisfaction of its residents. To fulfill on the possibility of beauty and aliveness.
- 2.1.5. Who:
 - 2.1.5.1. Project Lead: Isabel Bustamante
 - 2.1.5.2. Resources: Amaru Bustamante, Joseph Gallagher, Bob Calleja, Daniele O’Brien, etc.

2.1.5.3. Target participants: Local artists, businesses, visitors

2.2. Give A Garden

2.2.1. What: Offer to plant a vegetable garden on neighborhood properties

2.2.2. When: Target Q2 2015

2.2.3. Where: Private homes' yards, and other properties (e.g. corner of Fort Lee and River Road across from gas station)

2.2.4. Why: To meet our neighbors and introduce them to vegetable gardening as just one part of sustainable living. Also, in keeping with the Bogota Beautiful mission, to beautify Bogota and enhance the quality of life and level of satisfaction of its residents. To fulfill on the possibility of contribution and sustainability.

2.2.5. Who:

2.2.5.1. Project Lead/s: Joseph Gallagher

2.2.5.2. Resources: Cornelia Geraghty, Isabel Bustamante, etc.

2.3. Yoga (or Exercise) in the Park

2.3.1. What: Participants, especially Bogota residents, are invited to join a free, morning Yoga session in Olsen Park

2.3.2. When: Saturdays @9am in July and August 2015 Where: Olsen Park (Ball field opposite of playground)

2.3.3. Why: To give Bogota residents a fun, healthy activity to participate in, and to fulfill on the possibility of health and wellness in the community.

2.3.4. Who:

2.3.4.1. Project Leader/s: Isabel Bustamante

2.3.4.2. Resources: Amaru Bustamante, Lorrie Nichols, Lynn Dematrakis, Helene Cierzo, Katherine Livingston, Debra Lauren

2.3.4.3. Target Participants: Bogota residents

3. **Other Business, New Project Ideas or Requests**

3.1. We were requested by Nick Barese , Bogota's Code Enforcement suggests that we can provide an incentive to residents to keep properties well maintained (Found in December email) and Nick requested last week that we beautify the abandoned building on Fort Lee (across from the 101 Pub) by applying 1-2 coats of a natural paint.

3.2.

- 3.3. John, owner of Dry Cleaners on Main Street, requests that we consider having an artist design a garbage disposal for our Main Street made of durable plastic with paid advertising on the front and back with plant holders at top of opening with rear entrance to trash for easy disposal.
 - 3.4. Request for 2-3 volunteers (set up/breakdown, registration, and lemonade) Yoga in the Park all Saturdays, and especially this Saturday, July 18 and Saturday August 8th. This would be from 8am-10:30am.
 - 3.5. Does anyone have a wireless mic or know of someone with one that we can borrow for Yoga in the Park?
 - 3.6. Bogota Beautiful is applying to become a Non-Profit organization
 - 3.7. Isabel requests support with storefront installation for next artist who has 3 13x15 photographs to display. Requesting that a business be located, date/time be confirmed with business owner/artist, assist in installation and take photograph.
 - 3.8. Requesting a Treasurer, and Board members (note-taker during monthly meetings)
 - 3.9. Website and Social Media (Facebook, Twitter, Instagram, Pinterest) are regularly updated Please Follow, PIN and Tag us anytime!
 - 3.10. Request ideas for new fundraisers
4. **Open Discussion**