



*Welcome to
Bogota Beautiful*

A path to beauty and abundance

Meeting Agenda for May 20, 2015 – 7:30PM

1. Recent Events

- 1.1. April 2015—1st Annual Earth Day Community Cleanup – Mission Accomplished!
- 1.2. May 2015 – Spring 2015 Planting – Mission Accomplished!
- 1.3. Bogota Beautiful is now on Instagram (<https://instagram.com/bogotabeautiful>) and Pinterest (<https://www.pinterest.com/bogotabeautiful/>)
- 1.4. \$25K State Farm Neighborhood Assist Grant – Didn't make the finalists this year

2. Open Projects

2.1. Storefront Pop-Up Art Gallery

- 2.1.1. What: Request Bogota store-fronts and other public-display venues to host artwork of local Bogota artists. These might be “pop-up” events where artwork is displayed for a limited time, may or may not have an event associated with it (e.g. “meet the artist”, etc.), and the artwork may or may not be for sale as determined and agreed by the participants.
- 2.1.2. When: Year-round, on a rotating, and voluntary basis of participating hosts and contributing artists
 - 2.1.2.1. Target June or July 2015 for first gallery event
- 2.1.3. Where: Bogota-based storefronts and other Bogota venues where artwork may be publicly displayed
- 2.1.4. Why: To promote local artists and businesses, and, in keeping with the Bogota Beautiful mission, to beautify Bogota and enhance the quality of life and level of satisfaction of its residents. To fulfill on the possibility of beauty and aliveness.
- 2.1.5. Who:
 - 2.1.5.1. Project Lead: Isabel Bustamante
 - 2.1.5.2. Resources: Amaru Bustamante, Joseph Gallagher, Bob Calleja, Daniele O'Brien, etc.
 - 2.1.5.3. Target participants: Local artists, businesses, visitors

2.2. Give A Garden and Community Garden

2.2.1. What: Offer to plant a vegetable garden on neighborhood properties

2.2.2. When: Target Q2 2015

2.2.3. Where: Private homes' yards, and other properties (e.g. corner of Fort Lee and River Road across from gas station)

2.2.4. Why: To meet our neighbors and introduce them to vegetable gardening as just one part of sustainable living. Also, in keeping with the Bogota Beautiful mission, to beautify Bogota and enhance the quality of life and level of satisfaction of its residents. To fulfill on the possibility of contribution and sustainability.

2.2.5. Who:

2.2.5.1. Project Lead/s: Joseph Gallagher

2.2.5.2. Resources: Cornelia Geraghty, Isabel Bustamante, etc.

2.3. Bogota Beautiful Tour (official event name to be determined, open for suggestions)

2.3.1. What: Participants, especially Bogota residents, are invited to take a walk through Bogota where historical and modern points of interest will be pointed out

2.3.2. When: June 13, 2015, coordinated to occur as part of Bogota Day events and activities

2.3.3. Where: Planned stops at local sites and businesses where the hosts can provide a brief presentation or talk about their site/business

2.3.3.1. Possible examples: Borough Hall, Bogota Antique District, Recreation Center, Golf Center, Racquet Club, Pool, local restaurants, Tattoo shop, Robert H. Hall VFW, Police Department, Antique District, Olsen Park, Public Library, Kennedy Emergency Services Building, Steen School, Lukas Italian, Hackensack River, Saint Joseph's, Centennial Time Capsule, etc.

2.3.4. Why :To give Bogota residents and visitors an opportunity to come together as a community to learn about their town's history, introduce them to and raise awareness of Bogota's current landmarks, businesses, neighbors, and points of interest. To raise funds for Bogota Beautiful improvement and beautification projects and, in the process, fulfill on the possibility of community, pride, and alacrity.

2.3.5. Who:

2.3.5.1. Project Leader/s: Amaru Bustamante, Rob Robbins

2.3.5.2. Resources: Henry Komorowski, Christopher Kelemen, Isabel Bustamante, Cornelia Geraghty, Mrs. Piano, Senior Bus & Driver

2.3.5.3. Target Participants: Bogota businesses, residents, visitors

2.4. Yoga (or Exercise) in the Park

2.4.1. What: Participants, especially Bogota residents, are invited to join a free, morning Yoga session in Olsen Park

2.4.2. When: Saturdays @9am in July and August 2015

2.4.3. Where: Olsen Park

2.4.4. Why: To give Bogota residents a fun, healthy activity to participate in, and to fulfill on the possibility of health and wellness in the community.

2.4.5. Who:

2.4.5.1. Project Leader/s: Isabel Bustamante

2.4.5.2. Resources: Amaru Bustamante

2.4.5.3. Target Participants: Bogota residents

3. **Other Business, New Project Ideas or Requests**

3.1. Bogota Beautiful is applying to become a Non-Profit organization

3.2. Requesting a Treasurer, and potential Board members

3.3. Website and Social Media (Facebook, Twitter, Instagram, Pinterest) are regularly updated

3.4. Request ideas for new fundraisers

4. **Open Discussion**