



*Welcome to
Bogota Beautiful*

A path to beauty and abundance

Meeting Agenda for April 15, 2015 – 7:30PM

1. Recent Events

- 1.1. Pancake Breakfast fundraiser for Spring 2015 Planting – March 22, 2015
- 1.2. Bogota Beautiful is now on Twitter! www.twitter.com/BogotaBeautiful
- 1.3. Applied for \$25K State Farm Neighborhood Assist Grant – will find out if we are among the 200 finalists by May 13, 2015

2. Open Projects

2.1. 1st Annual Earth Day Community Cleanup

2.1.1. What: In honor of Earth Day, participants are invited to assist in the cleanup of selected Bogota areas

2.1.2. When: April 25, 2015, 10 AM – 2 PM

2.1.3. Where: Olsen Park and W. Main Street areas to be defined

2.2. Spring Planting 2015

2.2.1. What: Identify, purchase, and install plants and flowers in the Main Street planters

2.2.2. When: May 2, 2015

2.2.3. Where: W. Main Street planters between Larch Avenue and Elm Street

2.2.4. Why: In keeping with the Bogota Beautiful mission, to beautify Bogota and enhance the quality of life and level of satisfaction of its residents

2.2.5. Who:

2.2.5.1. Project Lead/s: Isabel Bustamante

2.2.5.2. Resources: Cornelia Geraghty, Joseph Gallagher, Christine Mitchell, Kristin Meberg (Steen PTO), others to be added

2.3. Storefront Pop-Up Art Gallery

2.3.1. What: Request Bogota store-fronts and other public-display venues to host artwork of local Bogota artists. These might be “pop-up” events where artwork is displayed for a limited time, may or may not have an event associated

with it (e.g. “meet the artist”, etc.), and the artwork may or may not be for sale as determined and agreed by the participants.

2.3.2. When: Year-round, on a rotating, and voluntary basis of participating hosts and contributing artists

2.3.2.1. Target Q2 2015 for first gallery event

2.3.3. Where: Bogota-based storefronts and other Bogota venues where artwork may be publicly displayed

2.3.4. Why: To promote local artists and businesses, and, in keeping with the Bogota Beautiful mission, to beautify Bogota and enhance the quality of life and level of satisfaction of its residents. To fulfill on the possibility of beauty and aliveness.

2.3.5. Who:

2.3.5.1. Project Lead: Isabel Bustamante

2.3.5.2. Resources: Amaru Bustamante, Joseph Gallagher, Bob Calleja, Daniele O’Brien, etc.

2.3.5.3. Target participants: Local artists, businesses, visitors

2.4. Give A Garden

2.4.1. What: Offer to plant a vegetable garden on neighborhood properties

2.4.2. When: Target Q2 2015

2.4.3. Where: Private homes’ yards, and other properties (e.g. corner of Fort Lee and River Road across from gas station)

2.4.4. Why: To meet our neighbors and introduce them to vegetable gardening as just one part of sustainable living. Also, in keeping with the Bogota Beautiful mission, to beautify Bogota and enhance the quality of life and level of satisfaction of its residents. To fulfill on the possibility of contribution and sustainability.

2.4.5. Who:

2.4.5.1. Project Lead/s: Joseph Gallagher

2.4.5.2. Resources: Cornelia Geraghty, Isabel Bustamante, etc.

2.5. Bogota Tour (official event name to be determined, open for suggestions)

2.5.1. What: Participants, especially Bogota residents, are invited to take a walk through Bogota where historical and modern points of interest will be pointed out

2.5.2. When: June 13, 2015, coordinated to occur as part of Bogota Day events and activities

2.5.3. Where: Planned stops at local sites and businesses where the hosts can provide a brief presentation or talk about their site/business

2.5.3.1. Possible examples: Borough Hall, Bogota Antique District, Recreation Center, Golf Center, Racquet Club, Pool, local restaurants, Tattoo shop, Public Library, Olsen Park, etc.

2.5.4. Why :To give Bogota residents and visitors an opportunity to come together as a community to learn about their town's history, introduce them to and raise awareness of Bogota's current landmarks, businesses, neighbors, and points of interest. To raise funds for Bogota Beautiful improvement and beautification projects and, in the process, fulfill on the possibility of community, pride, and alacrity.

2.5.5. Who:

2.5.5.1. Project Leader/s: Amaru Bustamante, Rob Robbins

2.5.5.2. Resources: Isabel Bustamante, Cornelia Geraghty, Mrs. Piano, others to be identified

2.5.5.3. Target Participants: Bogota businesses, residents, visitors

2.6. Bogota Race/Walk - CANCELED

3. Other Business, New Project Ideas or Requests

3.1. Yoga In The Park – July & August 2015

3.2. Bogota Beautiful is applying to become a Non-Profit organization

3.3. Requesting a Treasurer, and potential Board members

3.4. Website and Facebook are regularly updated

3.5. Request ideas for new fundraisers

4. Open Discussion